

FOR IMMEDIATE RELEASE

LOCAL SMALL BUSINESS RAISES THOUSANDS FOR CHARITY!!!!

Melissa's Mutt Hutt & Cat Shack Pet Services Company

Offers SPCALA Proceeds of Yearly Animal Calendar

MANHATTAN BEACH, CA—November 15, 2010-- Melissa's Mutt Hutt, LLC (MMH), a Manhattan Beach-based Pet Services business, is proud to announce the sale of their annual animal calendar with the proceeds going to The Society for the Prevention of Animals, Los Angeles, a Los Angeles an independent, nonprofit animal welfare organization serving Southern California since 1877. spcaLA is dedicated to the prevention of cruelty to animals through Education, Law Enforcement, and Intervention & Advocacy. The calendar is \$20.00 (\$17.50 if you buy 5 or more, \$15.00 if you buy 15 or more). The calendar features twelve dogs and cats and includes interesting facts about the different breeds featured, and gives reasons and needs for rescue, spaying and neutering.

Last year, MMH successfully sold over 500 calendars. This year we have already sold more than 150 calendars raising thousand of dollars for spcaLA! We know times are very tough, but charity begins at home. Won't you please help animals in need again this year? You can make checks payable to either Clarkson Inc. at 4208 Highland Ave, Manhattan Beach, CA 90266, or if you would like to make a direct charitable deduction for tax purposes you may contact MMH at <http://www.gotmutt.com> and we will direct you to The Society for the Prevention of Cruelty to Animals <http://www.spcala.com>

spcaLA is a non-profit organization, independently chartered and not affiliated with any other "SPCA" or humane society. There is no national SPCA, parent organization, or umbrella group that provides financial support. spcaLA does not receive funding from any federal, state or local government agency. Financial support for the organization's humane programs is provided solely by donations from individuals, corporations, and foundations. The Society for the Prevention of Cruelty to Animals Los Angeles began 133 years ago, and over the last century and then some, spcaLA has assisted the people and animals of Los Angeles by providing shelter services, animal advocacy, animal cruelty investigation, humane education, pet training and tips, disaster response, and spay/neuter services.

Every year in Los Angeles County several hundred thousand pets are taken to animal shelters simply because they drastically outnumber the homes available to them. They are alone, voiceless and most of them are euthanized within 5 days at county and high kill shelters because of a lack of space. This is not the case at spcaLA, over 92% of all pets are adopted and they will keep a healthy happy pet for as long as it takes to find them a new forever home. They do not euthanize unless the pet is very unwell or viscous. A native of Los Angeles, Melissa Sheehan Clarkson, founder and 'Top Dog' at MMH, has spent more than 10 years volunteering with animals and has aided in the placement of over 200 pets. She took her love of animals, and her experiences gained from volunteering, and matched them with her entrepreneurial spirit. As a result, Clarkson and her team have been able to care for more than 2,000 animals over the last six and a half years.

Prior to MMH, area residents had few choices concerning care for their animals during busy work schedules and out of town travel. Although friends and neighbors can be an option, hiring a professional pet caregiver is a better and more dependable solution for pet care. MMH employs more than 36 licensed and bonded pet nannies, which wear uniforms and have a true passion for working with animals. Staff is all of rigorously trained and background screened to ensure the safest and most professional pet care experience. Further, all MMH staff are 21 or older and college educated. Upon arrival at your home, they clock in to an electronic system from your home phone to our offices and leave adorable detailed daily notes.

Through its first six and a half years in operation, MMH has operated under the philosophy that pets are members of the family, and that loving care, minimal stress, and routine are keys to their happiness and safety. "MMH is committed to offering the best service to families and their beloved pets," Clarkson says. "We offer customized care according to each pet's individual needs. No request is too big or too small for us."

Services available through MMH include:

- In-home pet sitting and daily visits for dogs, cats, birds, fish and small animals
- Private or semi-private dog walking (no more than 3 dogs of similar size, disposition and neighborhood) and exercising
- Pet taxi services
- Kennel and cage free private boarding for dogs
- Holistic pet massage
- Special care for young, elderly and sick animals
- Available 7 days a week, 365 days a year

MMH is a member of Pet Sitters International, Inc., the National Association of Professional Pet Sitters, and was recognized by My Fox Los Angeles as the 2009 #1 Dog Walking Company in Los Angeles! The company was also featured on Animal Planet and Discovery Channel highlighting some of their more than 2000 satisfied monthly clients and the 150 veterinary offices in Los Angeles that recommend their services.

MMH understands that a familiar environment, diet and exercise, and the personal attention of a professional pet caregiver are the ideal situation for pets and a relief to most busy pet owners. With this in mind, any local pet owners looking to provide the best and most complete care for their furry family members are encouraged to inquire for more details. Daily walks start as low as \$20.00!

For more information please contact:

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